

# WMCA

*Wisconsin Medical Credit Association, Inc.*

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www.wmcaweb.org

Dear Prospective Exhibitor and Sponsor,

The WMCA Annual Meeting is just a couple of months away, **August 10<sup>th</sup>- 12<sup>th</sup>**. We have scheduled this year's conference at The BestWestern Bridgewood Resort in Neenah.

## **VENDOR OPPORTUNITIES:**

The Vendor Faire will be on Thursday evening from 5:00- 7:00 p.m. Complimentary Beer, Wine and light appetizers will be served. A Cash Bar will be available. To celebrate WMCA's 50<sup>th</sup> Anniversary, we will be having a sit down dinner following the Vendor Faire which will be served from 7:00-9:00 p.m.

## **Location:**

- ❖ **Bestwestern Bridgewood Resort**  
1000 Cameron Way  
Neenah, WI 54956-9807
- ❖ Hotel Contact Information:  
Suzanne Pontow at [SPontow@bwneenah.com](mailto:SPontow@bwneenah.com) or 920-967-4350 ext. 5036
- ❖ Additional specifics in regards to hotel shipping and receiving will be sent with your exhibitor registration confirmation email.

## **Cost: Member rate - \$250.00 and Non-member rate - \$350.00**

- ❖ Fee includes:
  - An 8ft. skirted display table with electrical connection.
  - 2 Vendor Faire Passes for staff to man your booth during the Vendor Faire from 5-7pm and also join us for a sit down dinner from 7-9pm.
  - The vendor area will have wireless internet access. If your computer is compatible with wireless internet there will not be a charge. If you have any additional computer needs at your booth, please contact Suzanne directly.

## **Registration:**

- ❖ Deadline for registration is August 1st, 2011 (after that date your company's name will not appear in the signage)
- ❖ Please fill out the Vendor Registration Form and return it along with your payment to the address on the form.

There will be a raffle/prize drawing at the conclusion of the event on Friday. Donations of cash or door prizes are a large part of the fun of the conference and are greatly appreciated. If you will be donating towards the raffle drawing, please indicate that on your registration form. We will also be giving out tote bags to the attendees, if you would like to put a small trinket in the bag please get them to a board member by 12:00 noon, on Wednesday August 11<sup>th</sup>.

Note: If you plan on attending the conference educational sessions there is a separate fee of \$150.00 for members and \$175.00 for non-members. A Brochure, which includes a registration form, is available online at [www.wmcaweb.org](http://www.wmcaweb.org) on the Events Page.

**SPONSORSHIP OPPORTUNITIES:** This year we are also offering 3 levels of sponsorship:

***Gold- \$750.00***

Gold sponsorship includes:

- 1 8ft. skirted display table with electrical connection at Vendor Faire
- 1 free conference educational session registration
- 2 Vendor Faire Passes- for staff to man your booth during the Vendor Faire from 5-7pm and also join us for a sit down dinner from 7-9pm.
- Inclusion on Sponsorship listing displayed at food buffet tables
- Logo on attendee folder
- 1 piece of your company literature in each attendee folder
- Announced at conference in opening comments

***Silver- \$500.00***

Silver sponsorship includes:

- 1 8ft. skirted display table with electrical connection at Vendor Faire
- 1 Vendor Faire Pass for staff to man your booth during the Vendor Faire from 5-7pm and also join us for a sit down dinner from 7-9pm.
- Inclusion on Sponsorship listing displayed at food buffet tables
- Logo on attendee folder
- 1 piece of your company literature in each attendee folder
- Announced at conference in opening comments

***Bronze- \$250.00***

Bronze sponsorship includes:

- 1 free conference educational session registration
- Inclusion on Sponsorship listing displayed at food buffet tables
- Logo on attendee folder
- Announced at conference in opening comments

Sponsorship money will go toward Thursday's lunch and Friday's hot breakfast. If you are interested in being a sponsor, please fill out the Sponsorship Registration Form and return it along with your payment to the address on the form.

**THANK YOU:**

I want to thank you, on behalf of all of the WMCA Board Members and Provider Members, for your participation and continued support of our organization and this year's upcoming event.

I look forward to seeing you in August. If you do have any questions about this years schedule of events please give me a call at 920-433-8115. If your questions are regarding set-up or planning of your vendor booth, you can contact the BestWestern Bridgewood Resort contact, at the number given above.

Sincerely,

*Marlene Schmidt*

Marlene Schmidt,  
WMCA Board