



Wisconsin Hospital Association
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www.wha.org



"When I feel the heat, I see the light."
Late Illinois U.S. Senate Minority Leader Everett Dirksen

Wisconsin Hospital Association

Hospitals Education & Advocacy Team

The Wisconsin Hospital Association knows hospitals are committed to giving their patients the highest levels of care. You do everything to provide them with the tools to take control of their immediate and long-term health care needs in order to live fuller and healthier lives.

But are you using the tools available to you to help shape your own hospital's future?

As the legislature debates issues such as Medicaid funding, mandatory overtime and hospital regulations, the long-term health of your hospital could be at stake. By joining the WHA's turbo-charged grassroots advocacy program, the *Hospitals Education & Advocacy Team (HEAT)*, we can partner together to make sure Wisconsin hospitals, not legislators, shape the future.

HEAT provides you the information, the insight, the strategy and the assistance you need in order to bring heat and light to legislative issues that impact your hospitals and the communities you serve. Expect legislative fact sheets and Alerts on issues of importance. Visit HEAT online at <http://www.wha.org/speakUp/heat.aspx>. Watch for our *Capitol Connection* e-newsletter to keep you regularly informed of Capitol goings-on and how you can be active, informed and involved! HEAT is specifically designed to facilitate your grassroots involvement so the voice of hospitals and their employees is heard loud and clear by the Legislature.

Remember...

If you're not the driving grassroots force shaping your hospital's future, who is?

Join HEAT Today!

We wouldn't ask you to join HEAT if it wasn't good for your hospital's health!

Contact Information:

Name _____ Position Title _____

HOME Address (very important for us to know) / City / State / ZIP _____

HOSPITAL Name _____

HOSPITAL Address / City / State / ZIP _____

Preferred Email _____

Preferred Phone _____

Referred By _____

(if someone referred you to the HEAT program, please let us know so we can thank him/her)

Key Contacts:

Having key contacts is a very important element of the HEAT grassroots program. HEAT *Keys* are individuals who already have well established relationships with their legislators and are willing to contact those legislators when needed on important issues. If you would be willing to serve as a HEAT *Key Contact*, please indicate this below and include the legislator's name and the type of relationship you have with him/her (e.g., friend, neighbor, professional relationship, went to school together, etc.).

Yes, I want to serve as a HEAT *Key Contact*

I have the following relationships with these legislators (please provide name(s) and describe relationship(s)).

Legislator Name _____ Relationship _____

Legislator Name _____ Relationship _____

Other Hospital Groups / Affiliations:

Are you a member of HFMA (health care finance)? Yes No

Are you a member of Partners of WHA (volunteer or auxilian)? Yes No

Are you a member of W-ONE (nurse executives)? Yes No

Are you a member of WADVS (director, volunteer services)? Yes No

Are you a member of WSHHRA (human resources)? Yes No

Are you a member of WHPRMS (public relations)? Yes No

HEAT is **free of charge** to join. Its only requirement is that you care about your hospitals and your communities enough to do something about them!

Return form to: HEAT, WHA/Attn: Jenny Boese, PO Box 259038, Madison, WI 53725-9038
Or fax it to 608-274-8554; Questions? 608-268-1816 or jboese@wha.org